

DESIGN.FUTURE 2009

INTERNATIONAL CONFERENCE "DESIGN AND STATE POLICY"

02.10.2009.

VENUE: Stockholm School of Economics in Riga, Strēlnieku iela 4a, Riga

THEMES:

Design and State policy, its development tendencies in the Latvia, Baltic sea region and global context.

PART I

- Design and creative economics
- Design and innovations
- Design and education

PART II

- Design for All
- Design and a creative urban environment

TASKS:

- Introduce the foreign experience in the field of design and state policies
- Provide an introduction to design, education, culture and economy interaction developments
- Introduce the Latvian design policy development opportunities

TARGET AUDIENCE:

Public authorities from Latvia and the Baltic States, stakeholders in design policy, students and educators of Latvian higher education institutions, designers, entrepreneurs.

ORGANIZER: Design Information Centre

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PROGRAMME*

9.00 – 10.00	Registration and coffee
10.00 – 10.30	<p>CONFERENCE INTRODUCTION Inese Petersone (Design Information Centre): Welcome to the Conference Pete Kercher (EIDD, Design for All Europe): moderator of the Conference</p>
10.30 – 11.00	<p>Jan R. Stavik BEDA President Norwegian Design Council, Managing Director. An overview on the EU lobby of design policy. Providing information on the EU initiative. The main aim - describing the purpose of the initiative, how is it important to each of EU member States, what the consequent implementation of national normative acts and their changes will mean to a designer, a producer in each country. A short content summary of the initiative.</p>
11.00 – 11.30	<p>Raimo Nikkanen Professor of Industrial and Strategic Design University of Art and Design, Helsinki, Finland TAIK Vice-President of Cumulus International Association of Universities and Colleges of Art, Design and Media The best practice in design education policy. A case of Industrial and Strategic Design as a support for businesses. Innovation Activities of TAIK.</p>
11.30 – 11.45	Coffee break
11.45 – 12.15	<p>Leimei Julia Chiu Executive Director, Japan Industrial Design Promotion Organization (JIDPO) Professor, Musashino Art University (MAU) Department of Visual Communication Design (Japan) The best practice of Japan design policy history. An introduction to respective experience in Japan - how, with the support of legislators, Japan has experience a development in design, design policy in the given time period. What this initiative has given to Japan and the economy. A short content summary of the steps taken to implement the initiative.</p>
12.15 – 12.45	<p>Per Mollerup Professor Swinburne Design Swinburne University of Technology, Melbourne, (Denmark/Australia) The research findings on design policy in the Baltic States and the world. A critical review of the status quo of design policy work in the Baltic States and the world, offering an evaluation of what has been achieved, and the possibilities for Latvia to perform as the best benchmarks.</p>
12.45 – 14.00	Lunch

14.00 – 14.30	Finn Petren EIDD Design for All Europe, President (Sweden) "Design for social innovation". Design for All as a requirement for social sustainability.
14.30 – 15.00	Ieva Zibarte, Evelina Ozola (Architecture Promotion Foundation): on the research results of urban creative districts.
15.00 – 15.30	Roberts Kilis (Latvia 2030): on sustainable development strategy for Latvia and the role of design.
15.30 – 16.00	Franco Bianchini (Italy/UK): Cultural Planning Research Unit, Director De Montfort University, Leicester on the agglomeration of cities. Being an expert in cultural planning and policies, Mr. Bianchini would provide his review on the possibilities of cultural, economic and public sector factors influencing the shaping of today's cities and the potential of design to play a decisive role, affecting the daily lives of the urban population.
15.30 – 16.00	Kai Pagenkopf NeumannConsult - Stadt- und Regionalentwicklung / Design für Alle (Germany) The example of Ruhr. 2010. An inside take on the project - the European Capital of Culture, entitled "Essen für das Ruhrgebiet".
16.00 – 16.30	Pete Kercher: Discussion / Summing up

* changes in programme may appear