

## Collaborating with The Natural Step

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By working together we can achieve greater goals. Here are some of the ways you can get involved with The Natural Step and support us in our efforts to promote strategic sustainable development. Let us know if you have your own ideas for collaboration too!

### Staying connected to support the sustainability movement

- Sign up to our e-newsletter
- Access Tool-kits, case studies and other resources on our website
- Attend our events and training programmes
- Endorse our work by sharing quotes or leaving us references
- Join the social media revolution. You can find us on Facebook, Linked-In, Twitter, WiserEarth...
- Let people know about us – blog, give a presentation about The Natural Step Framework, refer us to others by word of mouth, or other means etc.
- Contribute your ideas and passion to projects that resonate with you.
- Keep us informed about how and where you are using The Natural Step Framework – we are always on the look-out for case studies and examples of best practice.
- Help us secure resources to further our sustainability mission.

### Research for Real Change

The Natural Step is part of the Real Change Research Partnership, an international alliance of universities examining the science and practice of sustainability in partnership with businesses, governments and civil society organisations around the world. The research programme provides an official vehicle for research on The Natural Step Framework. The Natural Step is also a partner in large EU funded research initiatives, for example, and open to collaborate on new opportunities as they emerge.

Contact us for further information, sharing of ideas on how to get involved, and for updates on the latest research outcomes.

### Training for Leaders

- **Future leaders** – The Natural Step has partnerships with a growing number of universities where the Framework is being integrated into course curricula. Please contact us if you would like to learn more, or if have ideas or connections at universities and other institutions of higher learning.
- **Current leaders** – The Natural Step offers practitioner certificate courses (e.g. Level 1 Foundations Certificate course and Level 2 Practitioner Certificate courses) which are open to the public and targeted at professionals in businesses, government and consultancies. Please

visit our website for a list of courses we are running around the world, and help us spread the word.

- **Elearning** – The Natural Step’s award-winning 1 hr and 3hr online elearning courses are available via our website. They are an ideal introduction to sustainability and are a very cost-effective solution for busy professionals. The courses can also be tailored to a particular company. Please let people know about the courses and feel free to use them as support for your own work. Discounts apply for bulk orders and for students and non-profit organisations.
- **In-house learning programmes** – The Natural Step provides customised training and coaching services for partner organisations. Contact us if you think we can be of service inside your organisation or those in your network.

### Coaching for Role Models

- **Coaching and advisory services** – The Natural Step offers in-house guidance for sustainability planning and practice in businesses and communities, including support for the transformational change process toward sustainability. This typically includes vision and strategy support, capacity building programmes and pilot projects such as product assessments or supply chain collaboration initiatives. Contact us if you think we can be of service inside your organisation or those in your network.
- **Core Funding Partnerships** – To provide funding support for The Natural Step’s sustainability activities we have formed a core funding partnership model aimed at large multinational companies. This funding allows us to increase the scale of our activities and hence promote sustainability more widely. Core funding partners benefit from in-house support from TNS Advisors and subject matter experts, special invitations to events like our Leadership Challenge and general profiling as a sustainability champion. Core Funding partnerships are linked to practical programmes to lift the benchmark in the company’s sustainability performance to role model status. Please let people know about this partnership model and contact us if you are interested in further information.

### Contact Us

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*Helping you take strategic steps toward sustainability!*

Research for Real Change | Training for Leaders | Coaching for Role Models | A Movement for Change